

DISASTER RECOVERY

Data loss by businesses has increased by over **400%** in recent years and doesn't look to be slowing.

How your business could lose data today

CYBER ATTACKS / VIRUS



HUMAN ERROR



SYSTEM FAILURE



NATURAL DISASTER



BURGLARY



58% OF DATA LOSS IS DUE TO **HUMAN ERROR.**
ALL IT TAKES IS FOR A COLLEAGUE TO UNKNOWINGLY CLICK ON A CORRUPT LINK OR OPEN AN INFECTED EMAIL

The cost of data recovery to a small business is

£3,000
PER DAY AND A HUGE
£23,000

per day to a medium sized business. It takes an average of 18.5 hours for a business to recover from a disaster.



72% of businesses that suffer significant data loss, close their doors within two years!



THE BENEFITS OF AN OFF-SITE DISASTER RECOVERY SOLUTION



A reduction in weekly back-up times to just 1 hour



A reduction in total cost ownership of up to 36%



100% successful data restore rates

The qualities of a good disaster recovery solution

✓ RELIABILITY

✓ SECURITY / ENCRYPTION

✓ IT INFRASTRUCTURE COMPATIBILITY



DESKTOP DISASTER RECOVERY



A REDUCTION IN THE OVERALL COST OF DISASTER RECOVERY



AROUND THE CLOCK SUPPORT

DO YOU KNOW THE ANSWERS?

HOW OFTEN IS YOUR DATA CURRENTLY BEING BACKED UP?

WHAT IS THE MAXIMUM ALLOWABLE DOWNTIME?

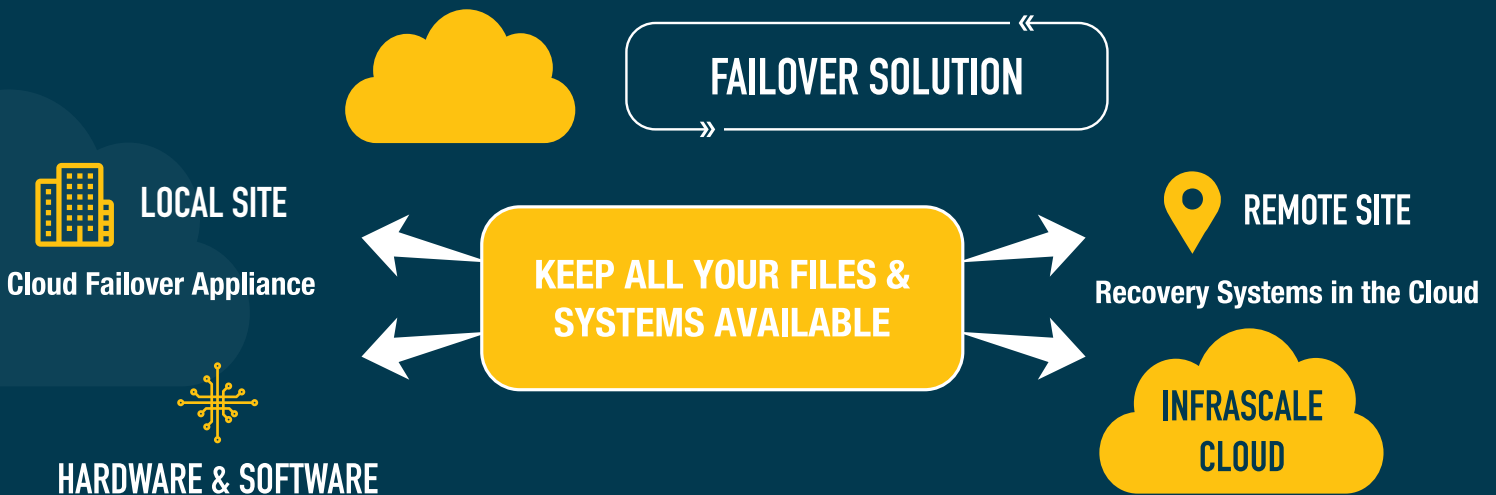
HOW QUICKLY CAN YOUR DATA BE RETRIEVED AND RESTORED?

HOW SECURE IS YOUR DATA AND WHERE IS IT STORED?

REVIEW YOUR CURRENT SOLUTION AND HOW IT WOULD STAND UP TO AN ATTACK



A PUSH BUTTON DISASTER RECOVERY SOLUTION IN PRACTICE



SECURE YOUR DATA TODAY CALL 0844 8004811 OR VISIT WWW.YELLOWSPRING

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DATA SOURCES

www.silicon.co.uk/e-innovation/data-loss-downtime-costs-uk-10-5-billion-per-year-156762 • www.techradar.com/news/computing-components/storage/network-downtime-is-incredibly-costly-for-smbs-1256263
www.entrepreneur.com/article/275473 • invenioit.com/continuity/know-statistics-on-data-loss-backup/ • www.pwc.co.uk/assets/pdf/2015-ibsr-technical-report-blue-03.pdf
www.cruva.com/blog/data-loss-costing-more-than-you-think/ • smallbusiness.co.uk/how-to-avoid-data-breaches-and-data-loss-in-2016-2502516/
*Symantec 2011 SMB Disaster Preparedness Survey